

screensask
ANNUAL REPORT

2025-2026



1	President's Report
2	Executive Director's Report
3	ScreenSask Board of Directors, Staff and Membership
4	Strategic Plan 2025-2028
5	Training & Development
15	Apprenticeship Stream
17	Community Engagement & Marketing
19	Production Statistics
20	Audited Financial Report

ScreenSask is grateful for ongoing
operation & programming funding
provided by

President's Report

2025-2026 was a strong year for ScreenSask as several major programs and new initiatives were launched. The most significant of these was the Apprenticeship Stream. Working closely with the team at Creative Saskatchewan, ScreenSask was able to begin addressing one of the key impediments to the growth of the industry.

For many years, Saskatchewan's film industry has faced a classic chicken-and-egg dilemma: we have not had a sufficient number of skilled crew members to support larger productions, yet we cannot develop that skilled workforce without attracting larger productions to the province. The Apprenticeship Program goes a long way toward addressing this challenge. Productions are now able to bring experienced talent from outside Saskatchewan and still qualify for the Creative Saskatchewan incentive, provided those skilled workers are training Saskatchewan crew members. This gives our local crew the opportunity to develop critical skills and gain valuable experience on larger productions, making them even more competitive for future projects.

We could not have selected a better candidate than Dan Crozier to lead this program. Dan brings extensive industry experience, strong relationships within the sector, and is exceptionally well suited to this role. I know I speak for the entire board when I say we are thrilled to welcome Dan to ScreenSask and are confident he will play a significant role in strengthening the industry through this program.

While the development and implementation of the Apprenticeship Stream required a tremendous amount of effort from the management team, they also remained highly active in developing and delivering numerous professional development workshops in both Saskatoon and Regina. Programs aimed at producers, accounting professionals, production assistants, and many others continue to ensure our members stay current with industry best practices and emerging innovations.

We were also able to expand the types of projects eligible under the Creative



Mike MacNaughton, President

Saskatchewan Feature Film & Television Production Grant program. The addition of advertising commercials is one example of the kind of work that, while often short term, typically operates at a very high production level. This further broadens opportunities for producers and crew members across the province.

I would like to thank the members of the board for their unwavering commitment to the organization. It is important to remember that these individuals are volunteers who dedicate their time and expertise to the betterment of the industry. It is often a thankless role, but one that is critically important to the continued growth and stability of our sector.

Finally, I would like to thank our Executive Director, Robert Hardy, who is truly coming into his stride with ScreenSask. Robert, along with Conner Nix, has significantly elevated the professionalism and momentum of the organization. The board is extremely grateful for the dedication, expertise, and leadership these two bring to ScreenSask, and we are excited to see the continued results of their efforts in the years ahead.

Executive Director's Report

2025–2026 was a year of momentum, advocacy, and capacity-building for ScreenSask and Saskatchewan's screen industry.

Over the past year, we focused on implementing the priorities outlined in ScreenSask's 2025–2028 Strategic Plan through workforce development initiatives, industry partnerships, training programs, and market development activities designed to strengthen Saskatchewan's production ecosystem and support long-term growth.

This year, we quickly began seeing tangible results from that work. The launch of Saskatchewan's new Apprenticeship Stream Training Program, along with the expansion of the Feature Film & Television Production Grant to include commercials and advertising, game shows, and vertical-format productions, reflects sustained advocacy by ScreenSask, our members, and industry supporters.

Working closely with Creative Saskatchewan and Saskatchewan's Ministry of Parks, Culture and Sport, ScreenSask helped advocate for, shape, and prepare these initiatives, which strengthen Saskatchewan's competitiveness while supporting workforce development and business attraction.

A significant portion of our organizational effort during the fourth quarter focused on preparing for the April 1, 2026 launch of the Apprenticeship Stream. ScreenSask developed apprentice.screensask.com, including the application portal, crew directory, onboarding resources, and support materials needed to operationalize the initiative. We also welcomed Dan Crozier to oversee workforce strategy and implementation.

At the same time, Operations Manager Conner Nix worked closely with our Board of Directors and fractional CFO partner The Corner Office to strengthen the organization's operational, governance, and financial systems during a period of rapid growth.



Robert Hardy, Executive Director

ScreenSask also continued expanding professional development and market access opportunities through workshops, accelerators, networking initiatives, and participation in major festivals and markets including Banff World Media Festival, Prime Time, the Yorkton Film Festival, and the Whistler Film Festival.

None of this work would be possible without the support of our members, partners, sponsors, and funders.

I would like to sincerely thank our Board of Directors, staff, and industry and government partners for their continued collaboration and commitment to growing Saskatchewan's screen industry.

I would especially like to thank our outgoing President, Mike MacNaughton for his tireless work on behalf of ScreenSask, and the support and mentorship he has given me since I have taken on this role.

Our 2025-2026 Board of Directors & Staff

President

Michael MacNaughton

Vice President

Hannah Hermanson, Producer

Governance Chair, Director

Allia Janzen, Industry Service Provider

Finance Chair, Director

Dawn Bird, Producer

Community Engagement Co-Chair, Director

Steve Allen, Producer

Community Engagement Co-Chair, Director

Celeste Pinder, IATSE

Director

Jason Bohn, DGC

Director

Todd Bryantton, Industry Services Provider

Director

Jessica Gares, Open Seat

Director

Jeremy Ratzlaff, Open Seat

Director

Jessica Watch, Producer

Director

Karla Weber, Open Seat

ACTRA representative seat vacant

Staff**Executive Director**

Robert Hardy

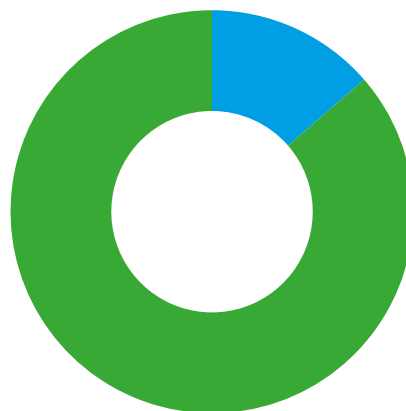
**Director of Workforce
& Industry Development**

Dan Crozier

Operations Manager

Conner Nix

ScreenSask Membership as of March 31, 2026



■ Corporate (38) ■ Individual (241)

ScreenSask's Strategic Plan 2025-2028

In the spring of 2025, ScreenSask developed a new strategic plan to carry us through the next three years. The process began with a comprehensive survey of our membership and the industry at large, conducted by the third-party research firm Adeptus Marketing. It continued with consultations by the Executive Director with the Board of Directors, Creative Saskatchewan and other stakeholders, with ScreenSask's 2025-2028 Strategic Plan being adopted by the Board of Directors on April 16, 2025.

Our mission is driven by ScreenSask's core objectives, defined in our Constitution & Bylaws:

- To build a **favourable economic and creative climate** for the film and television production industry and the communities in which they work today and in the future.
- To cultivate a **positive image of the industry** in Saskatchewan, develop an appreciation of its creative accomplishments, and promote an understanding of its social and economic potential for the communities of Saskatchewan.
- To **provide leadership and foster co-operation** through professional development and training, discussion forums, decision-making; and to advocate for changes in public policy in the interests of the film and television production industry.

The plan defines five strategic planning priorities, all aligned to fulfilling our mission.

- **Sector Development Strategy.** Develop and implement a comprehensive four year plan for industry growth, in collaboration with Creative Saskatchewan & other partners.
- **Government & Industry Relations.** Build partnerships with industry and government at all levels: Federal, Provincial, Municipal, Indigenous, Inter-Provincial.
- **Programs & Partnerships.** Create innovative programs, in partnership with others, focused on training, industry development, brand awareness, marketing, community building, promotion & advocacy and member services.
- **Governance & Administration.** Ensure strong governance by our board, empower strong leadership by our Executive Director, and enshrine effective administration practices.
- **Measurable Objectives & Timelines.** Measure our work by our ability to achieve key performance indicators and measurable objectives. Set realistic timelines, but don't delay because time is of the essence if we want to seize opportunity.

- A **Sector Development Strategy** laying out the key areas we will focus on to build the capacity we need to grow our industry. Designed to encourage managed, incremental growth of screen-based businesses, jobs and market-driven screen productions in the province, it provides direction for capacity building in seven areas:

- Production Incentives
- Workforce Capacity
- Infrastructure
- Film Friendliness
- Diversity, Equity & Inclusion
- Sustainability
- Stakeholder Engagement

- A **Workforce Development Strategy**, created by industry consultant Stephen Hall, which provides action steps that we, as an industry, can take to create 1,000 screen industry jobs by 2028.

Visit www.screensask.com to read the Strategic Plan, Workforce Development Strategy and other plans and materials that guide our work.





TRAINING & DEVELOPMENT PROGRAMS

2025-2026

Entry Level Crew Training

In 2025-2026 ScreenSask utilized funding from Creative Saskatchewan, our sponsors and our membership to provide a number of training and development opportunities for emerging and mid-career crew on our own and in partnership with key partners. These included in-person workshops, webinars, virtual classes and incubators.



Set Safety & Set Protocol Surge Microcredential Course

The Set Safety & Set Protocol Surge Microcredential Course is an ongoing virtual training initiative delivered by Saskatchewan Polytechnic in partnership with ScreenSask to support workforce readiness in Saskatchewan's film and television industry. Focused on essential on-set safety practices, production protocols, and professional standards, the flexible online microcredential helps prepare new and emerging crew members for work on professional productions while expanding access to industry training across the province.



DGC Ultimate Production Assistant Workshop

Presented in collaboration with Directors Guild of Canada

May 31, 2025 | Saskatoon, SK

Participants: 43

June 21, 2025 | Regina, SK

Participants: 10

The Directors Guild of Canada Ultimate Production Assistant Workshop was presented as a collaboration between ScreenSask, DGC Saskatchewan and DGC Alberta to provide aspiring crew members with practical, entry-level training for careers in Saskatchewan's film and television industry.



Delivered in Saskatoon and Regina in Spring 2025 by industry professionals Hudson Cooley and Mohammed Qazzaz, the workshops introduced 53 participants to the core responsibilities, set etiquette, communication skills, and on-set workflows required of production assistants on professional productions.

The initiative helped expand the province's crew base while creating clearer pathways for new entrants to access hands-on opportunities in the screen sector

Special thanks to our sponsors, Directors Guild of Canada Saskatchewan and Creative Saskatchewan.

Saskatoon Crew Training Accelerator

Spring/Summer 2025 | Saskatoon, SK
Participants: 17 | Trainers: 9 | Productions: 8

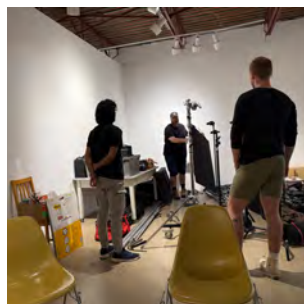
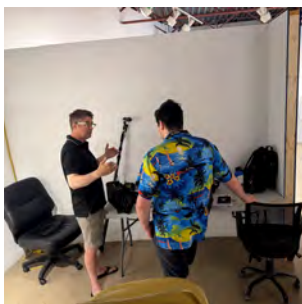
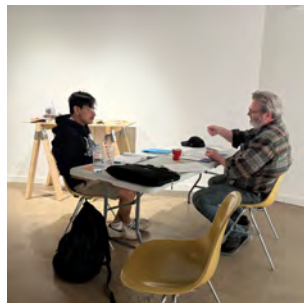


The Saskatoon Crew Training Accelerator brought together 17 emerging and mid-career film and television crew members in Spring/Summer 2025 for an intensive, hands-on professional development initiative designed to strengthen Saskatchewan's production workforce.

Delivered in Saskatoon with support from nine industry trainers and in collaboration with eight active productions, the program provided participants with direct on-set experience, mentorship, and practical skills training across multiple departments.

After they completed their training, participants were given the opportunity to put their new skills to work in two week on-set training placements.

By connecting trainees with working professionals and real production environments, the accelerator helped build local capacity, supported career advancement for Saskatchewan crew, and reinforced the province's growing reputation as a hub for skilled film and television production talent.



Participants:

Abbey Fraser-Saddleback, Daylen Hartz, Dev Panchal, Drew Mewis, Ethan Neudorf, Jessica Gares, Jett Kowalchuk, Makasha Kay, Samuel Adeagbo, Tyler Martin, Ethan Deutscher, Layla Batista, Raeanne Gladue, Shawn Stratyckuk, William Hendry.

Facilitators:

Jaclyn Bohn, Kyle Burgess, Dan Canfield, Trevor Cunningham, Gord Hearn, George Hupka, Murray MacDonald, Jay Robertson, Brenda Shenher.

Program Manager:

Brendon Sawatzky

Productions Providing On-Set Experiences:

A Life Less Perfect, Children of the North, Flat Out Food, History in 60, One Perfect Date, Searchers, Split Rock.

Funders:

Canada Media Fund, Creative Saskatchewan, Indigenous Screen Office & Warner Bros ACCESS.

ScreenSask Writers Room: Web Series & Verticals Edition

Fall/Winter 2025-2026

Participants: 6 | Trainers: 8 | Series Developed: 5



The ScreenSask Writers Room: Web Series & Verticals Edition brought together emerging Saskatchewan writers in an intensive professional development program focused on the rapidly growing world of short-form digital storytelling.

Designed to help participants develop skills in writing for web series, vertical dramas, and mobile-first platforms, the initiative combined mentorship, workshops, story development, and collaborative writers room experiences led by established industry professionals.

Led by writer and showrunner Ken Crow (*Heartland*, *Family Law*), the program guided participants through two intensive in-person writing room weekends, supported by webinars and industry sessions featuring Kate Green, Daegan Fryklind, Jennifer Kassabian, and Mike McPhaden. Brendon Sawatzky provided training management.



Participants also received story development support from story editors Jordan Hall, Sarah Dodd, and Jen Daley, culminating in a live table read of participant scripts performed by Saskatchewan actors Jeff Todd-Evans, Aneurin Sheasby, Abbey Kelsey, Style Dayne, Laura Abramsen, Lynette Piper, Olivia Epp, and Frank Michel.

Participants and projects included Jeff Evans-Todd (*Love Monster*), Amy Hameluck (*More Broken Records*), Timothy Lenko (*Tunnels of Time*), Karla Weber (*More Broken Records*), Jordan Wendzina (*Break-up, Breakdown*), and Tobi Lampard (*Detective Medusa*).



By connecting Saskatchewan writers with experienced mentors and collaborative development opportunities, the program helped strengthen the province's pipeline of original digital content creators while supporting the growth of locally-developed stories for emerging global platforms.

Funders:

Creative Saskatchewan &
An Anonymous Private Donor

ScreenSask @ Yorkton Film Festival

May 22 - 24 2025



ScreenSask was proud to partner with and sponsor the Yorkton Film Festival, including sponsorship of the Commercial Awards category, while presenting professional development and networking initiatives designed to strengthen Saskatchewan's screen industry and encourage collaboration across the province.

How to Deliver the Optimal Pitch Intensive Workshop

ScreenSask partnered with Kevin Wright — former SVP of Programming for The Movie Network, HBO Canada, and Family Channel — to present How to Deliver the Optimal Pitch Intensive Workshop. The hands-on session helped Saskatchewan writers, producers, and directors strengthen project pitches, refine loglines and themes, and improve pitching skills for professional industry settings.



ScreenSask Summit @ YFF

The inaugural ScreenSask Summit @ YFF brought together approximately 37 Saskatchewan industry professionals for a day of workforce development, training, and networking. Sessions included Connecting to Grow: ScreenSask's Workforce Development Strategy presented by Stephen Hall, an industry update from Erin Dean and Remi Dufour of Creative Saskatchewan, a panel on producing union-made shows in Saskatchewan, networking activities, and Kevin Wright's How to Deliver the Optimal Pitch Master Class



ScreenSask Hospitality Suite @YFF

The ScreenSask Hospitality Suite provided a gathering space for delegates, filmmakers, and industry professionals throughout the festival, alongside networking activities connected to the Golden Sheaf Awards After party and a toast celebrating Saskatchewan filmmakers.



Sponsors:

Presenting Sponsor: National Screen Institute
Core Funder: Creative Saskatchewan
Hospitality Sponsors: Landslide Entertainment, Wavelength Entertainment, Bamboo Shoots, Angel Entertainment

Producer and Writer Skill Accelerators



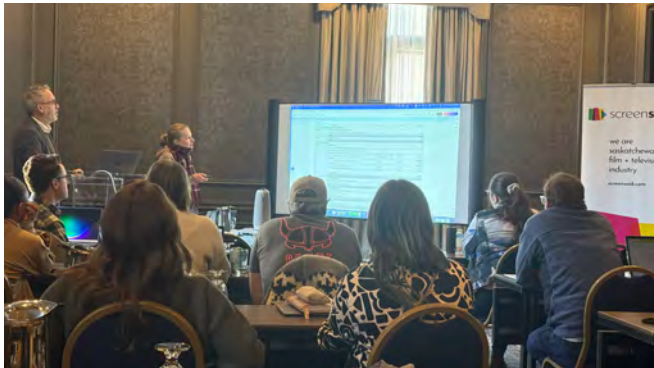
From Idea to Greenlight: TV Development Accelerator

January 24 & 25, 2026 | Regina, SK
Presented by John Murray & Brett Hogg (Insight Productions), and Shannon Farr
Participants: 25

Held January 24, 2026 in Regina, Saskatchewan at the Hotel Saskatchewan, From Idea to Greenlight: TV Development Accelerator brought together 25 Saskatchewan creators and producers for an intensive professional development session focused on the television development process.

Presented by John Murray, Brett Hogg of Insight Productions, and Shannon Farr, the workshop explored how projects move from early concept to broadcaster and market-ready packages, including development strategy, pitching, packaging, and positioning projects for financing and commissioning opportunities.

Funding by Creative Saskatchewan



Grab Headlines: A Master Class in Film & TV Publicity

February 7, 2026 | Regina, SK
Presented by Nicola Pender
Participants: 14

Grab Headlines: A Master Class in Film & TV Publicity, held February 7, 2026 in Regina, Saskatchewan, provided 14 participants with practical training in entertainment publicity, media relations, and audience engagement for film and television projects.

Led by publicity and communications expert Nicola Pender, the session explored strategies for building media campaigns, working with journalists and festivals, creating compelling press materials, and maximizing visibility for productions and industry professionals in an increasingly competitive media landscape.

Funding by Creative Saskatchewan

Producer and Writer Skill Accelerators



Factual/Doc Story Editor Accelerator

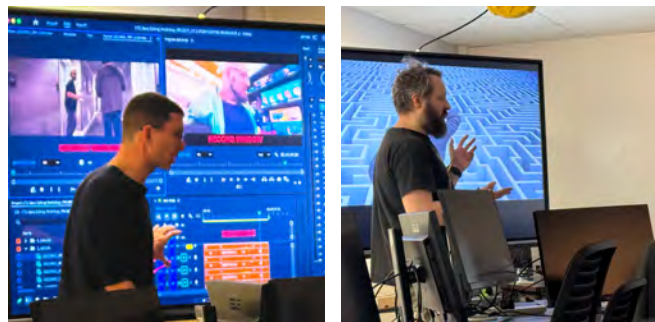
February 14 & 15, 2026 | Saskatoon, SK
Presented by Dylan Wertz and Andy Bely
Participants: 15

Held February 14, 2026 in Saskatoon, Saskatchewan, the Factual/Doc Story Editor Accelerator brought together 15 participants for specialized training in documentary and factual storytelling.

Presented by Dylan Wertz and Andy Bely, the accelerator focused on story structure, narrative development, interview shaping, and editorial decision-making in documentary and unscripted production, helping participants strengthen their skills in crafting compelling factual stories for screen audiences.

Special thanks to Catapult Pictures for providing footage of their AML series *Crip Trip* for participants to work with.

Funding by Creative Saskatchewan



Fundamentals of Production Accounting

March 21 & 22, 2026 | Regina, SK
Presented by Phil Doerksen
Participants: 10

Fundamentals of Production Accounting, held March 21, 2026 in Regina, Saskatchewan, provided 10 participants with foundational training in the financial and administrative systems that support film and television production.

Presented by Phil Doerksen, the workshop covered core production accounting practices including budgeting, cost tracking, payroll processes, reporting requirements, and financial workflows, helping participants develop practical skills essential to managing production finances within the screen industry.

Producer and Writer Workshops & Roundtables



Cut to the Credits: Making Federal Film Tax Credits Work for You

In collaboration with CAVCO

September 23, 2025 | Regina, SK

Presented by Tracey Doyle & Daryl Ostapowich

Participants: 28 in-person, 15 virtual

Presented in collaboration with Canadian Audio-Visual Certification Office (CAVCO), this session gave participants with practical guidance on accessing and navigating federal film and television tax credit programs, including certification requirements, eligibility considerations, and application processes.



Inside a Winning Feature Film Pitch

February 24, 2026 | Virtual

Presented by Jason Karman and Kristyn Stilling

Presented in partnership by ScreenSask, U of R Department of Film, Sask Filmpool & PAVED Arts

Participants: 183

A look at the art of pitching feature film projects, with an emphasis on preparing a proposal for the Telefilm Talent to Watch program. Presented by Jason Karman and Kristyn Stilling, the session explored how filmmakers can effectively communicate story, vision, market potential, and creative intent when pitching to funders, broadcasters, and industry decision-makers.



Meet the Buyers: Rogers Sports & Media

April 8, 2025 | Virtual Webinar

Presented by Bryn Wiebe

Participants: 12

This session connected 12 Saskatchewan creators and producers with Rogers Sports & Media executive Bryn Wiebe for a discussion on programming priorities, content opportunities, and how independent producers can position projects for consideration within Canada's broadcast landscape.

Producer and Writer Workshops & Roundtables



Industry Roundtables with Hollywood Suite and the National Film Board of Canada

June 19, 2025 | Saskatoon, SK

In collaboration with Ācimowin Film Festival and Creative Saskatchewan

Presented by Sharon Stevens & Coty Savard

Participants: 37

Presented in collaboration with the Ācimowin Film Festival and Creative Saskatchewan, these industry roundtables brought together 37 participants for conversations with Sharon Stevens, Vice-President, Programming with Hollywood Suite and Coty Savard, producer with the National Film Board of Canada focused on commissioning, distribution, funding opportunities, and pathways for Saskatchewan creators to connect with national industry partners.



Meet the Funder: TELUS Fund

March 25, 2026 | Virtual

Presented by Leah Camenzind and Shay Wilson
Participants: 36

Held virtually on March 25, 2026, Meet the Funder: TELUS Fund connected 36 participants with TELUS Fund representatives Leah Camenzind and Shay Wilson for an overview of funding opportunities supporting socially impactful screen-based projects, including application processes, eligibility requirements, and strategic advice for prospective applicants.

Producer and Writer Training Partnerships



WFF Producer Accelerator

Spring / Summer / Fall 2025

Delivered by Whistler Film Festival

Participants: 6

Delivered throughout Spring, Summer, and Fall 2025 by the Whistler Film Festival, the WFF Producer Accelerator supported six Saskatchewan producers through advanced professional development focused on project development, packaging, financing, market preparation, and industry networking. Drawing on Whistler Film Festival's nationally recognized talent development programs, participants received mentorship and training designed to strengthen their producing skills, expand industry connections, and help position Saskatchewan projects for national and international market opportunities.

Funding by Creative Saskatchewan & ScreenSask



IPF Pre-Application Training Program For Prairie Producers

Delivered by Whistler Film Festival in

collaboration with Independent Production Fund

Fall / Winter 2025

Participants: 3 SK Participants

Delivered by the Whistler Film Festival in collaboration with the Independent Production Fund during Fall/Winter 2025, the IPF Pre-Application Training Program provided targeted mentorship and application preparation support for Prairie producers pursuing financing opportunities through the Independent Production Fund. Three Saskatchewan participants took part in the initiative, which focused on strengthening project materials, development strategies, and pitch readiness for digital and television funding applications while building participants' understanding of the national financing landscape.

Funding by Independent Production Fund, On Screen Manitoba, Creative Saskatchewan and ScreenSask.



screenSask

APPRENTICESHIP STREAM TRAINING PROGRAM

2025-2026

Apprenticeship Stream Training Program

During the 2025–2026 fiscal year, ScreenSask played a leading role in advocating for, shaping, and preparing the launch of Saskatchewan's new Apprenticeship Stream training initiative in partnership with Creative Saskatchewan and Saskatchewan's Ministry of Parks, Culture and Sport.

Developed as both a workforce development and business attraction tool, the initiative is designed to attract production to the province while providing on-set training for Saskatchewan residents in real-world production environments.

The goal is to support the long-term growth and sustainability of the province's screen industry workforce, at no additional cost to government beyond the existing Feature Film & Television Production Grant.

We applaud the Government of Saskatchewan for implementing this valuable new program.

Throughout the fourth quarter of 2025–2026, a significant portion of ScreenSask staff resources was dedicated to preparing for the program's launch.

While Creative Saskatchewan finalized program guidelines and operational frameworks, ScreenSask developed **apprentice.screensask.com**, home to the program information portal, online application system, digital crew directory, Train-The-Trainer instructional video, onboarding materials, and industry support resources needed to operationalize the initiative.

To support the long-term delivery and growth of the program, ScreenSask also hired Dan Crozier as Director of Workforce and Industry Development to oversee implementation, industry engagement, and workforce strategy connected to the Apprenticeship Stream.



ScreenSask also set the parameters needed to establish a Workforce Development Advisory Council consisting of Saskatchewan producers and union representatives to help provide ongoing industry feedback and guidance as the program evolves.

The Apprenticeship Stream officially opened April 1, 2026, creating new pathways for emerging crew members to gain paid on-set experience while helping productions offset training costs associated with workforce development.

By connecting workforce training directly to active productions, the initiative supports practical skills development, strengthens Saskatchewan's production ecosystem, and helps position the province for future industry growth.



COMMUNITY ENGAGEMENT & MARKETING

2025-2026



Networking Opportunities

The film and television industry is a business where who you know is as important as what you know. Making crucial connections with peers, potential buyers and partners is critical for success. Towards that, in 2025-2026 ScreenSask, with funding from Creative Saskatchewan, our sponsors and our membership, offered and supported a number of networking events and opportunities for our members and the community at large.

ScreenSask AGM & Industry Reception

July 24, 2025, Regina, SK (In Person & Virtual)

Held at the Hotel Saskatchewan, ScreenSask's AGM and Industry Reception brought together members, government representatives, stakeholders, and industry professionals for networking and industry engagement following the organization's annual meeting. Attendance: 60 in person, 48 virtual.

Annual Holiday Receptions

Nov 21, 2025 Saskatoon &
Nov 28, 2026 Regina, SK

ScreenSask's annual holiday receptions in Saskatoon and Regina brought together more than 175 members, industry professionals, government representatives, sponsors, and supporters of Saskatchewan's film and television sector. Held at the Saskatoon Club and the Hotel Saskatchewan, the events provided opportunities for networking, relationship-building, and celebration across Saskatchewan's production community.

Industry Networking Events

Regina & Saskatoon, SK

Throughout the year, ScreenSask hosted networking and community-building events in Regina and Saskatoon, including gatherings at Crave Kitchen and the Saskatoon Club. Events such as CMPA Community Connect receptions,

held in partnership with the Canadian Media Producers Association, brought together producers, creators, crew, unions, government officials, and stakeholders to strengthen collaboration and industry connections. Combined attendance exceeded 300 participants.

ScreenSask Hospitality Suite @ Yorkton Film Festival

– May 22–24, 2025, Yorkton, SK

During the Yorkton Film Festival, ScreenSask hosted the ScreenSask Hospitality Suite as a dedicated gathering space for Saskatchewan filmmakers, delegates, industry guests, government representatives, and stakeholders attending the festival. The Hospitality Suite provided opportunities for networking, relationship-building, and informal industry discussions while helping showcase Saskatchewan's growing film and television sector to visiting guests and industry professionals.

Banff World Media Festival

June 8–11, 2025, Banff, AB

ScreenSask participated in the Banff World Media Festival, supporting a Saskatchewan delegate table that acted as a networking and meeting hub for Saskatchewan producers and creators. The initiative helped facilitate industry meetings, partnerships, and export development opportunities with broadcasters, distributors, and national industry partners.

Market Development

ScreenSask, with support from Creative Saskatchewan, sponsors, and members, continued to invest in market development, export opportunities, and industry promotion throughout 2025–2026. Through participation in festivals, conferences, and industry events, ScreenSask worked to increase market access for Saskatchewan creators and producers while promoting Saskatchewan as a production-ready jurisdiction for film and television.

Banff World Media Festival

June 8–11, 2025, Banff, AB

ScreenSask participated in the Banff World Media Festival, supporting Saskatchewan delegates through a Saskatchewan meeting table in the Delegate Lounge that served as a networking hub for producers and creators attending the market.

Yorkton Film Festival & Golden Sheaf Awards

May 22–24, 2025, Yorkton, SK

ScreenSask partnered with and sponsored the Yorkton Film Festival, including the Commercial Awards category. Activities included the ScreenSask Hospitality Suite and ScreenSask Summit @ YFF, supporting networking, professional development, and industry promotion.

Ācimowin Film Festival

June 18–21, 2025, Saskatoon, SK

ScreenSask partnered with the Ācimowin Film Festival to support industry roundtables, networking, workshops, and community engagement activities connecting Saskatchewan creators with national industry representatives.

Whistler Film Festival

December 3–7, 2025, Whistler, BC

ScreenSask participated in the Whistler Film Festival to support Saskatchewan producers and creators through networking, relationship-building, and market development opportunities.

Prime Time in Ottawa

January 28–30, 2026, Ottawa, ON

At Prime Time, ScreenSask supported Saskatchewan delegates and promoted the province as a filming destination. Executive Director Robert Hardy and Erin Dean presented Why Saskatchewan?, highlighting Saskatchewan's incentives, workforce initiatives, and production opportunities.



Lights, Camera, Saskatchewan Presentation

November 2025, SEDA Summit, Saskatoon

In collaboration with Creative Saskatchewan, ScreenSask presented Lights, Camera, Saskatchewan at the Saskatchewan Economic Development Alliance Summit, focusing on the economic and community benefits of film and television production across the province.

Living Skies Student Film Festival

March 26–28, 2026, Regina, SK

ScreenSask supported the Living Skies Student Film Festival through sponsorship, workshops, and community engagement activities designed to help film department graduates find pathways into the industry.

Additional Festival & Industry Activities

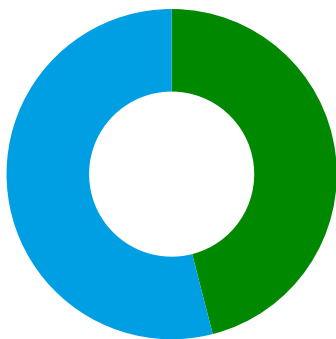
ScreenSask also attended, partnered with, or sponsored initiatives including the Moose Jaw Film Festival, Vancouver Scripted Summit, Seagull to Eagle Film Masterclass, 48-Hour Film Jam, DGC Industry Reception, and the IATSE 295 Long Service Celebration, helping strengthen Saskatchewan's production ecosystem and industry relationships.



Production is Thriving in Saskatchewan

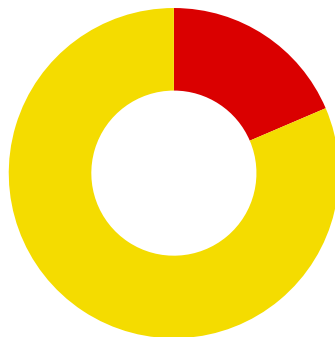
Since the Feature Film & Television Production Grant was increased in 2022, the screen industry has had a major positive impact on Saskatchewan's economy. Here are some recent facts from Creative Saskatchewan.
(current as of June 2, 2026)

100 Productions



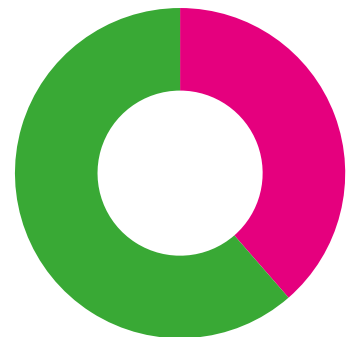
Audits Completed: 46
Ongoing: 52

**\$47 Million+ Committed
By Creative Saskatchewan**



Audits Completed: \$20,873,069
Ongoing: \$26,832,135

**\$162 Million+
Economic Impact**



Audits Completed: \$73,161,042
Ongoing: \$73,161,042



**1,900+ jobs supported
by productions**



**50+ towns, cities
& communities
hosted productions**



AUDITED FINANCIAL REPORT

2025-2026

**SASKATCHEWAN MEDIA PRODUCTION INDUSTRY
ASSOCIATION (SMPIA) INC.**

(Operating as ScreenSask)

Financial Statements

Year Ended March 31, 2026

MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL REPORTING

The financial statements of Saskatchewan Media Production Industry Association (SMPIA) Inc., operating as "ScreenSask", have been prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO). When alternative accounting methods exist, management has chosen those it deems most appropriate in the circumstances. These statements include certain amounts based on management's estimates and judgments. Management has determined such amounts based on a reasonable basis in order to ensure that the financial statements are presented fairly in all material respects.

The integrity and reliability of Saskatchewan Media Production Industry Association (SMPIA) Inc., operating as "ScreenSask", reporting systems are achieved through the use of formal policies and procedures, the careful selection of employees and an appropriate division of responsibilities. These systems are designed to provide reasonable assurance that the financial information is reliable and accurate.

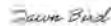
The Board of Directors is responsible for ensuring that management fulfills its responsibility for financial reporting and is ultimately responsible for reviewing and approving the financial statements. The Board carries out this responsibility through its Audit and Finance Committee. The Committee is appointed by the Board and meets periodically with management and the members' auditors to review significant accounting, reporting and internal control matters. Following its review of the financial statements and discussions with the auditors, the Committee reports to the Board of Directors prior to its approval of the financial statements. The Committee also considers, for review by the Board and approval by the members, the engagement or re-appointment of the external auditors.

The financial statements have been audited on behalf of the members by MWC Chartered Professional Accountants LLP, in accordance with Canadian generally accepted auditing standards.



Robert Hardy (Jul 2, 2026 14:25:08 MDT)

Executive Director



Chair Finance & Audit Committee

Regina, SK
June 25, 2026



Chartered Professional
Accountants LLP

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Saskatchewan Media Production Industry Association (SMPIA) Inc.

Opinion

We have audited the financial statements of Saskatchewan Media Production Industry Association (SMPIA) Inc., operating as "ScreenSask", which comprise the statement of financial position as at March 31, 2026, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at March 31, 2026, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Association in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

(continues)

An asset to our clients, not an expense

102 – 4701 Parliament Ave, Regina, SK S4W 0T9 ☎ 306-352-8621 📠 306-565-8476 🌐 mwc-cpa.ca

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Chartered Professional Accountants

Regina, Saskatchewan
June 25, 2026

SASKATCHEWAN MEDIA PRODUCTION INDUSTRY ASSOCIATION (SMPIA) INC.

(Operating as ScreenSask)

Statement of Financial Position

March 31, 2026

	2026	2025
ASSETS		
CURRENT		
Cash	\$ 317,465	\$ 150,928
Grants receivable (Note 4)	30,620	159,247
Accounts receivable	-	900
Goods and services tax recoverable	2,208	5,540
Prepaid expenses	11,759	6,167
	<u>362,052</u>	<u>322,782</u>
CAPITAL ASSETS (Note 5)	7,366	5,051
INTANGIBLE ASSETS (Note 6)	<u>52,412</u>	<u>58,188</u>
	<u>\$ 421,830</u>	<u>\$ 386,021</u>
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 24,417	\$ 26,293
Provincial sales tax payable	146	-
Wages payable	3,701	837
Deferred revenue (Note 7)	<u>136,199</u>	<u>92,500</u>
	<u>164,463</u>	<u>119,630</u>
NET ASSETS	<u>257,367</u>	<u>266,391</u>
	<u>\$ 421,830</u>	<u>\$ 386,021</u>
CONTINGENT FUNDING (Note 10)		

ON BEHALF OF THE BOARD



Director

Hannah Hermanson

Director

See notes to financial statements

SASKATCHEWAN MEDIA PRODUCTION INDUSTRY ASSOCIATION (SMPIA) INC.

(Operating as ScreenSask)

Statement of Operations
Year Ended March 31, 2026

	2026	2025
REVENUES		
Creative Saskatchewan - operating grant	\$ 222,250	\$ 247,498
Creative Saskatchewan - program grant	190,283	90,600
Project partnerships	105,000	-
Sponsorships	27,925	4,650
Membership fees	13,401	14,918
Workshops and other fees	9,950	2,012
Prairie Economic Development Canada - program grant	-	296,947
	568,809	656,625
EXPENSES		
Salaries, benefits, and contract services <i>(Note 12)</i>	203,597	187,652
Programs and services	132,438	379,591
Administration	81,718	106,521
Program sponsorships	67,700	15,000
Travel	43,471	5,435
Corporate business and marketing	33,322	42,907
Amortization of intangible assets	13,726	6,465
Amortization of capital assets	1,861	1,443
	577,833	745,014
EXCESS OF REVENUES (EXPENSES)	\$ (9,024)	\$ (88,389)

Statement of Changes in Net Assets

Year Ended March 31, 2026

	General Fund	Restricted Fund	2026	2025
NET ASSETS - BEGINNING OF YEAR	\$ 223,391	\$ 43,000	\$ 266,391	\$ 354,780
Excess of revenues (expenses)	(9,024)	-	(9,024)	(88,389)
Transfer <i>(Note 8)</i>	(22,000)	22,000	-	-
NET ASSETS - END OF YEAR	\$ 192,367	\$ 65,000	\$ 257,367	\$ 266,391

See notes to financial statements

SASKATCHEWAN MEDIA PRODUCTION INDUSTRY ASSOCIATION (SMPIA) INC.

(Operating as ScreenSask)

Statement of Cash Flows

Year Ended March 31, 2026

	2026	2025
OPERATING ACTIVITIES		
Excess of revenues (expenses)	\$ (9,024)	\$ (88,389)
Items not affecting cash:		
Amortization of capital assets	1,861	1,443
Amortization of intangible assets	13,726	6,465
	<u>6,563</u>	<u>(80,481)</u>
Changes in non-cash working capital:		
Accounts receivable	900	1,632
Grants receivable	128,627	(26,369)
Accounts payable	(1,877)	6,068
Deferred revenue	43,699	36,875
Prepaid expenses	(5,592)	(6,167)
Goods and services tax payable	3,332	1,173
PST payable (receivable)	146	-
Wages payable	2,864	(7,837)
	<u>172,099</u>	<u>5,375</u>
Cash flow from (used by) operating activities	<u>178,662</u>	<u>(75,106)</u>
INVESTING ACTIVITIES		
Purchase of capital assets	(4,175)	-
Purchase of intangible assets	(7,950)	-
Cash flow from (used by) investing activities	<u>(12,125)</u>	<u>-</u>
INCREASE (DECREASE) IN CASH FLOW	166,537	(75,106)
CASH - BEGINNING OF YEAR	150,928	226,034
CASH - END OF YEAR	\$ 317,465	\$ 150,928

See notes to financial statements

SASKATCHEWAN MEDIA PRODUCTION INDUSTRY ASSOCIATION (SMPIA) INC.

(Operating as ScreenSask)

Notes to Financial Statements

Year Ended March 31, 2026

1. PURPOSE OF THE ASSOCIATION

Saskatchewan Media Production Industry Association, operating as "ScreenSask", was established in 1986 and is a member-based organization that is governed by a volunteer Board of Directors.

ScreenSask represents all personnel related to the marketing and exhibiting of media productions from beginners to veteran professionals. ScreenSask is to be the catalyst for change, to facilitate interactions between people working in the media, and to help create an environment that provides opportunities for the production, promotion, and appreciation of media production in Saskatchewan.

ScreenSask undertakes operations in accordance with the purpose set out in its incorporation as a not-for-profit organization and is exempt from the income tax under Subsection 149(1) of the Income Tax Act.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Revenue recognition

ScreenSask follows the deferral method of accounting for contributions, which includes grants, and project partnerships. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received, or receivable, if the amount to be received can be estimated and collection is reasonably assured.

Membership revenue is recognized in the year received. Sponsorships, workshop and other fees are recognized in the period the service or event is provided.

Fund accounting

The Association utilizes fund accounting:

- a) General Fund - reports the day-to-day operations of the Association.
- b) Restricted Fund - internally restricted fund by the Association's Board of Directors which was established to provide for financial stability and future program expenditures of the Association.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates. Significant estimates include the method and rates of amortization of capital assets.

(continues)

SASKATCHEWAN MEDIA PRODUCTION INDUSTRY ASSOCIATION (SMPIA) INC.

(Operating as ScreenSask)

Notes to Financial Statements

Year Ended March 31, 2026

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Capital assets

Capital assets are stated at cost or deemed cost less accumulated amortization and are amortized over their estimated useful lives on a declining balance basis at the following rates and methods:

Computer equipment	5 years straight-line method
--------------------	------------------------------

Intangible assets

ScreenSask has developed an online platform to connect members and participants in the industry for a variety of purposes. The platform will be amortized on a straight-line basis over its estimated useful life of five years, at which time additional costs will be considered maintenance and will be expensed. One half of the annual amortization provision is taken in the year of implementation.

Financial instruments

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are reported at amortized cost and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

Financial assets including cash and accounts and grants receivable are reported at amortized cost.

Financial liabilities including accounts payable and accrued liabilities are measured at amortized cost.

3. ECONOMIC DEPENDENCE

ScreenSask is dependent on continued grant funding from its principal funding agency, Creative Saskatchewan. In the absence of this funding, ScreenSask would be required to replace the funding from other sources in order to continue operations in the current manner.

4. GRANTS RECEIVABLE

ScreenSask has the following grants receivables pending the funder's approval of the final reports submitted by the Association per the grant agreements.

	2026	2025
Creative Saskatchewan - 2025/2026 program funding	\$ 30,620	\$ -
Creative Saskatchewan - 2024/2025 program funding	-	6,120
Creative Saskatchewan - 2023/2024 program funding	-	105,600
Prairie Economic Development Canada- program funding	-	47,527
	<u>\$ 30,620</u>	<u>\$ 159,247</u>

SASKATCHEWAN MEDIA PRODUCTION INDUSTRY ASSOCIATION (SMPIA) INC.

(Operating as ScreenSask)

Notes to Financial Statements

Year Ended March 31, 2026

5. CAPITAL ASSETS

	Cost	Accumulated amortization	2026 Net book value	2025 Net book value
Computer equipment	\$ 11,391	\$ 4,025	\$ 7,366	\$ 5,051

6. INTANGIBLE ASSETS

	2026	2025
Online data platform	\$ 72,603	\$ 64,653
Accumulated amortization	(20,191)	(6,465)
	\$ 52,412	\$ 58,188

7. DEFERRED REVENUE

	Beginning balance	Received	Recognized	Ending balance
Creative SK - operating	\$ -	\$ 222,250	\$ (222,250)	\$ -
Creative SK - programming	-	328,100	(192,501)	135,599
Project Partnerships	92,500	12,500	(105,000)	-
Sponsorships	-	600	-	600
	\$ 92,500	\$ 563,450	\$ (519,751)	\$ 136,199

8. NET ASSET TRANSFER

During the year the Board of Directors approved a transfer of \$22,000 from the Unrestricted Fund to the Restricted Fund.

9. LINE OF CREDIT

ScreenSask has a line of credit with RBC with a limit of \$20,000 and bears interest at the rate of 5%. The loan is secured by a general security agreement and no amount has been drawn upon as at year end.

10. CONTINGENT FUNDING

ScreenSask operates under funding agreements which require submission of financial reports to the various funding agencies. Pending the funding agencies' review, any adjustment to the funding that was received, or is expected to be received, by ScreenSask is adjusted in the year it is made known to the Association.

SASKATCHEWAN MEDIA PRODUCTION INDUSTRY ASSOCIATION (SMPIA) INC.

(Operating as ScreenSask)

Notes to Financial Statements

Year Ended March 31, 2026

11. FINANCIAL INSTRUMENTS

ScreenSask is exposed to various risks through its financial instruments and management is responsible to monitor, evaluate and manage these risks. The following analysis provides information about the Association's risk exposure and concentration as of March 31, 2026.

Credit risk

Credit risk is the risk that receivables would not be collected in full. ScreenSask's exposure to credit risk is considered to be low as the receivables are mainly from granting agencies and full collection is expected as the funds have been expended in accordance with the funding agreements.

Liquidity risk

Liquidity risk is the risk an entity will not have sufficient current assets to settle current obligations as they come due. ScreenSask considers its exposure to liquidity risk to be minimal as they manage operational expense against expected revenues and have accumulated additional assets to provide for unexpected expenditures.

Unless otherwise noted, it is management's opinion that ScreenSask is not exposed to significant other price risks arising from these financial instruments.

12. RELATED PARTY TRANSACTIONS

ScreenSask is related to Perfect Day Productions Inc. through common management as the Association has contracted the corporation to provide executive director services for the Association. Transactions with related parties are recognized at the agreed amount between the two parties. Included in salaries, benefits, and contract services is \$122,868 (2025 - \$58,278) paid to the related party and no amount is owing at year end.



**we are Saskatchewan's
film + television industry**

screensask.com